

February 2019

Social Media Marketing Calendar



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					<p>1 #NationalBubbleGumDay It's time to chew some gum, blow bubbles and raise some money for a good cause. Share a photo of your staff blowing bubbles and make a donation to your local charity share the news... and the fun! #BubbleGumDay</p>	<p>2 #GroundhogDay2019 It is believed by many that if the groundhog sees his shadow that there will then be six more weeks of winter. Let's cross our fingers for a shorter winter this year!</p>
<p>3 #SundayFundays Share some fun with your followers and post a photo of how you have fun on Sundays! Interact and ask them how they are spending their Sunday this week.</p>	<p>4 #MondayMotivation What gets you up in the morning? Share your tips for how your clients/followers can have a Motivational Monday...Can't think of any? Post an inspiring photo instead.</p>	<p>5 World Nutella Day! Who doesn't love the creamy, chocolately goodness? Share your favorite way to eat this yumminess with your audience today. Share a recipe, perhaps "Nutella latte" #WorldNutellaDay</p>	<p>6 #WellnessWednesday Whether you are in the field or not, we all have some wellness advice to give. Share the wealth. Do a bit of research and share the latest info. on Wellness today.</p>	<p>7 #ThrowBackThursday It never gets old! Share a Throwback today and give your customers a chuckle, or share some throwbacks from when you started your business.</p>	<p>8 #FeelGoodFriday Keep the healthy theme this week going. Share a "Feel Good" story about some good in your life or the world. Search for an inspiring story online or social media.</p>	<p>9 #NationalPizzaDay Here are some interesting facts about pizza: Pepperoni is the most popular pizza Over 3 billion pizzas are sold in the USA each year. The first Pizzeria, opened in Naples, Italy, in 1738.</p>
<p>10 #SundayBrunch Create a list of the best brunch spots in your city/town! Tag the restaurants in your post, share the love, it'll come back!</p>	<p>11 #ManicMonday Give your clients an organizational tip this Manic Monday. Share a good article about organization, or how about that #MarieKondo everyone is talking about???</p>	<p>12 #TopicTuesday Share an educational post about your business. Choose a topic you are passionate about and create a blog-post, intriguing post, or do a live video. Engage with all and encourage questions.</p>	<p>13 #WorkoutWednesday Tell your followers all about your workout routine. Or lack there of... engage with them and see if they can offer up any advice. Interact.</p>	<p>14 #ValentinesDay2019 Share the love today. Remind your clients why you love them and wish them a Happy Valentines Day today.</p>	<p>15 #FlashBackFriday Have a laugh with your audience and share an #FBF today from something that relates to your business somehow. ie: old techniques for make up application for you make up artists.</p>	<p>16 Today, wish your followers a Happy Weekend. Engage with them and see what they have going on this weekend. Share your plans. If you are working or open... let them know!</p>
<p>17 It is a favorite day for many, as people everywhere are enjoying doing these acts of kindness. Not only is it positive for the receiver, but for the giver, too! #NationalRandomActsOf-KindnessDay</p>	<p>18 #NationalDrinkWineDay YES! A day most of us can get on board with... if not you, for sure many of your followers will be enjoying this day. Share your favorite wine and tag the company!</p>	<p>19 Don't forget about your email marketing! Create one today, and let your followers know that they can sign up for the newsletter to be the first to know the news of your business. Advertise your upcoming promo next week.</p>	<p>20 Take today to engage with your followers and ask them a question that opens up a dialogue. ie: Hairstylist "What's your favorite hair styling product? Ours is...." then be sure to engage.</p>	<p>21 Do a live video today on Instagram to give your viewers an inside look at how you run your business, or the back end of your business, inside scoop... answer questions and engage lots! take the time.</p>	<p>22 #FactFriday Offer your followers a fun fact for the day. Be creative!</p>	<p>23 #NationalBananaBreadDay Starbucks? Homemade? Nuts? No nuts? What's your favourite? Open up the conversation on this Saturday morning. Share a recipe.</p>
<p>24 It's a short month, and almost over. Offer up a sale or promotion for the week. Celebrating the arrival of Spring! #SundaySales</p>	<p>25 Continue on with your promotion. Maybe you want to enter to win a free service. Or have your followers like, and tag a friend to enter to win!</p>	<p>26 Encourage your audience to tune in tomorrow to announce the winner of the promotion/contest. Prepare a live video for tomorrow to do the announcement.</p>	<p>27 Announce your winner! Maybe do a live video for the draw and get lots of people watching by hyping it up throughout the day.</p>	<p>28 #NationalChilliDay YUM. Share your favorite Chilli recipe today and let your followers know what day it is!</p>		

